

## SMB Handbook

# Preparing for AI-Driven Growth



## Introduction

Today's fast-moving, competitive digital economy requires many small and medium-sized businesses (SMBs) to do more with less. From managing cash flow to staying compliant to delivering exceptional customer experiences, the expectations are growing, yet resources often are not. With artificial intelligence (AI) no longer a distant concept, all businesses, not just large multi-national enterprises, must determine how to adopt breakthrough technologies to increase efficiency, spur collaboration, and improve decision-making. SMBs looking to get ahead in this dynamic environment will leverage modern AI-first ERP platforms that integrate AI into their core architecture, enabling organizations to unlock real-time insights, automate workflows, and scale confidently.

But for many SMBs, the path to AI adoption is anything but clear. With a patchwork of accounting tools and outdated business software, many organizations struggle to determine where to start or what's at stake. This handbook is designed to help leaders lay the groundwork for AI adoption by assessing organizational readiness, understanding the benefits and risks of their current technology, and recognizing the strategic value AI can bring to SMBs. An AI-First ERP doesn't just add AI capabilities to outdated features—it's built from the ground up to integrate AI into every workflow to help address business challenges. This means intuitive interfaces, embedded automation, and real-time decision support that evolves with your business.

## Why AI Matters for SMBs

Acumatica believes that AI's potential to drive meaningful change for SMBs lies in empowering, not replacing, people. With the right tools, AI can automate repetitive tasks, extract insights from data, and assist teams in making faster, smarter decisions. This type of support can make the difference between barely surviving and successfully thriving.

From categorizing invoices to forecasting cash flow, AI can streamline operations and reduce human error. It can also enhance customer experience through personalization and faster response times. Unlike traditional software upgrades, many AI capabilities are now integrated into modern platforms, making them more accessible and affordable than ever before. Imagine AI that automatically categorizes invoices, detects anomalies in financial data, or predicts customer churn. These aren't distant possibilities; they're available today on AI-first platforms.

Most significantly, AI levels the playing field, providing SMBs with access to the same insights and efficiencies that were once confined to large enterprises with dedicated IT teams. In summary, AI is no longer a luxury; it's a strategic imperative.

# From Tools to Transformation: Understanding the Tradeoffs

Of course, not all technology stacks are created equal. The benefits (and risks) of AI vary significantly based on whether your business utilizes a collection of point solutions, a legacy ERP system, or a modern AI-first cloud ERP solution. Let's examine the differences to help you assess where you stand today—and where you could go tomorrow.

## Benefits

Category	Disparate Point Solutions	Legacy ERP	AI-First Cloud ERP
Automation	Minimal; automation is isolated to individual tools.	Limited; automation often requires manual setup or third-party add-ons.	Easily automate tasks and workflows.
Decision Support	Fragmented data makes holistic insights difficult, if not impossible.  You're forced to make decisions based on gut feel or outdated reports.	Disconnected tools slow you down.  Static reports limit real-time visibility.	Real-time, up-to-date reports and dashboards enhance decision-making capabilities.
User Experience	Each solution offers a different experience, which affects overall productivity.  Duplicate data entry is required to keep everything in sync.	Outdated interfaces that are not AI-optimized.	Intuitive, AI-enhanced interfaces (for example, assistants, autocomplete).
Scalability	It is difficult, if not impossible, to scale AI across all tools.	Costly and complex to scale.	Cloud-native platform that easily scales with ever-changing business needs.
Customization	Requires custom and costly integrations between tools using a third-party IT consultant.	Customization is expensive and IT-heavy.	Open APIs, with Low-code/no-code capabilities.  AI is embedded and tailored to industry-specific needs.

## Risks

Category	Disparate Point Solutions	Legacy ERP	AI-First Cloud ERP
Data Silos	High, data is scattered across systems, preventing holistic insights.	Moderate, data is centralized but often outdated.	Low, data is unified and optimized for AI use.
Security & Privacy	Inconsistent due to multiple vendors.	Security and compliance gaps are due to aging infrastructure.	Privacy-by-design with secure AI models and data governance.
Cost of AI Integration	High, requires multiple vendor contracts and different APIs.	High, AI is often an expensive add-on.	Lower, AI is native to the platform.
Change Management	High, users must learn multiple systems.	High, resistance to change and outdated processes.	Lower, AI tools are intuitive and integrated into workflows.
Transparency	Low, AI features may be opaque or inconsistent.	Low, AI is often bolted on.	High, AI is explainable, and user-controlled.

## Laying the Groundwork for AI Success

Assessing your business's current state is crucial before adopting AI. Evaluate your systems, identify gaps, and explore solutions specifically designed for SMBs.

- ☐ Assess your organization's readiness. Engage team members in discussions about how AI could most significantly impact their processes and the business.
- ☐ Evaluate your existing ERP solution or accounting tools' abilities to support new AI-driven features. Modern AI platforms should be developed with privacy-by-design principles, ensuring your data is secure, compliant, and not utilized to train public models.
- ☐ Explore platforms offering AI-first capabilities tailored for small and mid-sized organizations with industry-specific capabilities.

The intelligent business era is here. [Download the SMB AI Readiness Checklist](#) to assess your organization's readiness across five key areas: Data Integration, Automation, User Adoption, Scalability, and Security. After evaluating your readiness, explore how Acumatica's AI-first ERP platform can elevate your business to the next level of efficiency and competitiveness. Learn more in our [Solution brief: Transforming ERP for the Intelligent Business Era](#).



Acumatica Cloud ERP is a comprehensive business management solution that was born in the cloud and built for more connected, collaborative ways of working. Designed explicitly to enable small and mid-market companies to thrive in today's digital economy, Acumatica's flexible solution, customer-friendly business practices, and industry-specific functionality help growing businesses adapt to fast-moving markets and take control of their future.

For more information on Acumatica, visit [www.acumatica.com](http://www.acumatica.com) or follow us on [LinkedIn](#).

