

A

sage Foundation

DSD
BUSINESS SYSTEMS

Partner Program

**RISE UP
TO THE CHALLENGE**

**\$2 Million
BY 2022**

A to Z of Fundraising Ideas

to

Z



Don't let not knowing where to start, be an excuse not to start! We've pulled together a list of ideas to get you thinking. Don't forget, you can do as many things as you like to raise money – don't restrict yourself to just one idea!

A



Aerobics

Host an aerobics event and charge an entry fee.

Bake Off Face Off

Hold it in your workplace, have a coffee morning in your home, or a school event – get people to bring in their best bakes, everyone then tries each one and votes for their favourite. Collect donations for votes and then sell the cakes to the hungry hordes.

Bring & Buy

Invite your friends to a 'bring & buy' sale and donate all the profits.

Donate Your BIRTHDAY!

Ask your friends & family to make donations to charity instead of presents and use your birthday for a day of volunteering.

Barn Dance

Hold your own event and charge an entry fee for anyone who attends. Hire an instructor and get everyone to learn how to line dance!

Bonfire Night

Organise a bonfire night party and collect money from an entry fee and by serving refreshments.

Bowlathon

Hire some lanes at your local ten pin bowling alley and do a sponsored bowl for 12 to 24 hours.

Baked Bean Bath

Charge your friends and colleagues to pour baked beans on top of you as you lay in a bathtub.

Book Sale

Sell any unwanted books & donate the profits.

Bungee Jump

Feeling brave? Take on a bungee jump challenge and collect sponsorship.

Auction

Organise an auction, ask your friends and family to donate items and some of the profits.

Arm Wrestle

Hold an arm-wrestling contest and charge people to enter.

Arts & Crafts

Are you an expert knitter, painter or candle maker? Put your crafting talents to work and then auction or sell your lovely things.

Abseiling

Organise or sign up for an abseiling challenge and get sponsored.

Art Exhibition

Contact local artists, hold an art exhibition and donate the entry fee.

Alphabet Party

Hold an alphabet party and ask everyone to come as something starting with a different letter of the alphabet.

Afternoon Tea

Provide afternoon tea at work or for friends and ask for donations.

Bingo

Host a bingo party – charge an entry fee and use half for winnings, and a half for charity donation. (And you could encourage the winners to donate their prizes as well!)

B





C

Cake Sale

Make the most of hungry work colleagues by taking in a selection of yummy cakes and holding a cake sale in the office.

Christmas Carols

Get a group together and sing Christmas Carols – carry collecting boxes and ask for donations.

Come Dine with Us

Team up with 3 friends and organise a 'Come Dine with me' style competition, rotating between your different houses over 4 nights (or 4 weeks).

Cocktail Night

Invite some friends round for a cocktail evening; try out some new flavours and mix your own cocktails. Charge them for the drinks – it will be cheaper than a night out on the town!

Car Boot Sale

Search your wardrobe, attic & cupboard under the stairs and then sell all your unwanted clutter at a car boot sale.

Cycling Challenge

Sign up to take part in a cycling challenge – look up what events your favourite charity can help you to enter.

Comedy Night

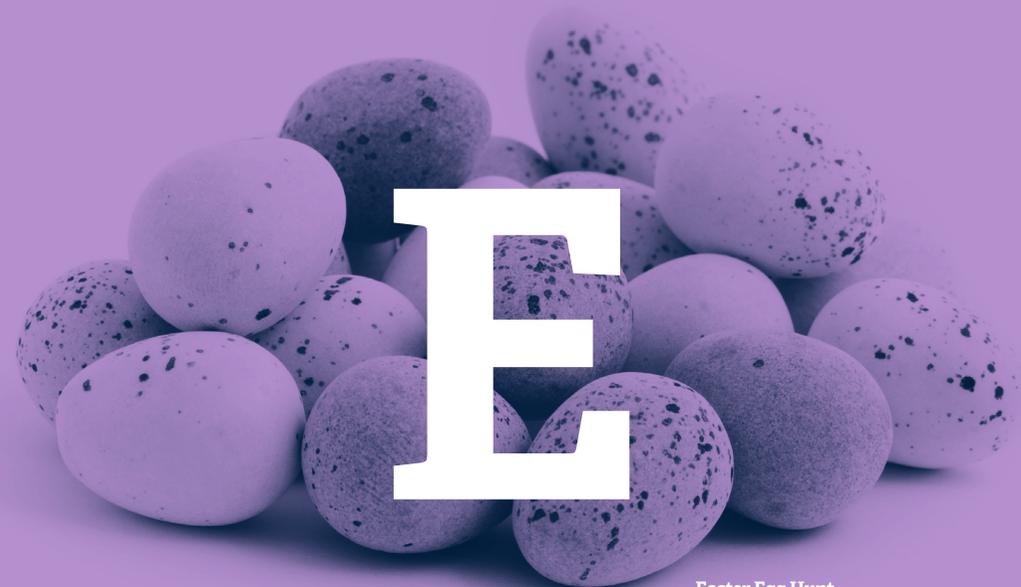
Are you a bit of a comedian? Put yourself forward for an open mic night and invite your friends along – charge them a donation to see you in action.

Christmas Gift

Ask your family and friends to donate to the charity of your choice instead of sending you cards and gifts.

Car Wash

Invite your friends and family to bring their dirty cars to you at an agreed location and then wash them clean in return for donations.



E

Easter Egg Hunt

Host an office Easter Egg extravaganza. Hide a selection of eggs throughout your floor and then invite people to pay an entry fee to take part.

Darts Tournament

All you need are some darts, a board and a space to hang it. Challenge your team to a lunchtime tournament.

Disco Inferno

Party the night away at your favourite club, collecting donations from your friends for organising a great night out. Or, how about a Silent Disco in the office during lunchtime? Book yourself a silent disco and headsets, charge an entry fee and boogie the lunch hour away!

Dinner Party

Invite your friends round for a slap-up dinner – agree on a donation with them beforehand to get them confirmed on the invite list. And, hope that you get some additional fundraising tips on top!

Doughnut of Doughnuts

Buy yourself a giant inflatable doughnut and blow it up in the office. Cover it with deliciously fresh doughnuts and sell them to your nearest and dearest. See if your local supermarket or bakery will give you a discount on a bulk purchase and then sell them at the normal price.

Denial

How about a week without social media? Or, no dessert for a month? Get sponsored for your struggle!



D

Dog Walking

Why not walk your family, neighbour's or friend's dog in return for a donation? (Make it a weekly or monthly service.)

eBay

Are you already selling things on eBay? Why not donate a percentage of your sales to your chosen charity. Or, if you're not already, then set yourself up and get ready to sell those things that you haven't used in a while.

Egg & Spoon Races

Hard boil some eggs and polish some spoons; challenge your colleagues to egg & spoon races around the office. Have them pay a fee to enter and split the money, so you can give a prize for the winner and the rest to charity.

End of Season Celebrations

If you're a member of a team, then why not ask for your charity to be the club charity for the end of season party? Charge a small entry fee and/or collect donations on the night.

Facebook Marketplace

It's the new virtual car boot sale from the comfort of your own home. Get yourself set and ready to sell.

Film Night

Host a film night for some friends – rent a new movie, charge a ticket price and sell lots of yummy cinema-inspired snacks.

Fancy Dress Day

Arrange for your office to all wear a fancy dress to work – pay a donation for wearing it or pay a fine for not!

Flash Fundraiser

Hold a 1-day fundraiser – a focused day when you ask everyone in your network to donate money for a specific fundraising activity, to raise money for your chosen charity. You'll need to do lots of online promotion in advance to get everyone prepared and will also need to update them regularly throughout the day to keep everyone aware of the fundraising totals.



E

Five a Side

Charge teams of friends and colleagues to enter a fun football tournament. You could play at your local club or local five-a-side venue – they might even let you have access for free or at a reduced price if they know you are fundraising.



H

Host a Hula-Hoopathon

Take a hula hoop into the office and see how long you can keep it circling for. You could do a hula relay and see if you can keep going all day between your team. Collect donations for taking part and raise sponsorships for the hours that you can keep going. Turn on the timer and get your hips moving.

Haircut 100

Donate your ponytail to a cancer charity so that it can be used to make wigs for patients. Get your friends to sponsor you by the cm that is cut off. Or, get sponsored to shave your head (or your beard if you have a magnificent one!).

Take a Hike

Go on a hike with friends and family – get sponsorship for every mile that you cover.

Give Up Something

You Love

Stop speaking for a whole day. Go without your car for a week. Pass up chocolate for a month. You get the picture!

Game On

It can be as simple as board game night with Monopoly or Connect 4. Or, go digital and give your thumbs a good workout with a gaming console night. Reach out to more colleagues and go online. Get people from all over the world to take part. Charge per play, offer prizes for high score, or loser pays.

Golf Day

Hold your own golf day at your local club – let them know that you are fundraising and ask for a reduced rate for green fees and see if they will consider giving you some prizes from their gift shop. Charge your friends & family to take part. Give prizes for longest drive, nearest to the pin, best (and worst) scores.



G

Guess the Weight

What's the weight of your family pet, a case of beer, or a jar of sweets? Choose anything you like! Run a sweepstake to win a prize and count the number of people on your floor. Then create a sweepstake's form with enough different weights (including the right one!). Sell tickets and announce the winner with photos of your subjects on the scales.



Ice Cream Party

Charge £10 for an all-you-can-eat ice cream party. You could do this at home or work – you'll just need a large freezer and lots of ice cream!

I

Italian Night

Ask your local Italian restaurant for a discount on bulk buying pizzas – serve them up to your friends and charge full price for the pleasure. You could do this at the restaurant or at home.

Jeans day

Get your colleagues involved, pay a pound to wear your jeans to work.

Jewellery Making

If you are the creative type why not try your hand at jewellery making? You could make your own friendship bracelets and sell them at home and/or at work. If you're super talented you might even get some orders for bespoke items.

Jumble Sale

Remember that one man's trash is another man's treasure. Hold a jumble sale in your garage and get rid of your junk whilst raising some money.

Going Japanese

Talk to your local Sushi bar and see if they will give you a discount on a bulk purchase. You could take orders from the office for lunch and then offer your own Sushi delivery service. Charge full price on your discounted food and the profit goes to your charity.

J



Jazz Night

Do you play an instrument? Have you got friends in a Jazz band? Why not book a local venue and some performers and charge for a night of great music.

L



Lunch Delivery at Work

Charge a small fee and collect your colleagues' or friends' lunch at work.

K



Karaoke Night

Love to sing? Think you are the next Stormzy? Host a karaoke night and get your friends out for a sing-along. Every breath you take is every pound you make.... It's more money for your charity.

Keep Fit

Ask at your local gym if you could host a class for friends & colleagues. Charge them an entry fee and get sponsored for how long you can keep going.

Keepy Uppy Challenge

Challenge everyone in your team to try their hand (or should that be feet!?) at the Keepy Uppy challenge. You'll need a bit of space and a few footballs – then just see how long people can keep the ball off the ground.

Murder Mystery

Host a murder mystery night. Get your friends round for dinner and solve the gruesome murder that will take place during the evening. Whodunnit? Charge people to take part and run a sweepstake on who the murderer is going to be.

Mad Hatter's Tea Party

Hold your own Mad Hatter's Tea Party – make your guests wear crazy hats and fill those teapots up with donations.

Music Mayhem

Get your musical friends & colleagues together and host a music night at a local pub or club.

M



Run a Marathon

Sign up for an awesome running challenge. Make sure you get accepted for an entry first, then get sponsors and start training for the big day.

Litter Picking

No need to break out of a stroll, just head out for a walk and pick up litter for an hour or two. Get sponsored by time or by the number of bags of rubbish that you collect – you'll be cleaning up and raising money at the same time!

Ladies Who Lunch

Take your girlfriends out for lunch – get paid a donation for getting everyone together.

Line Dancing

Learn to line dance! Hire a teacher and a band and have yourselves a ho-down. You'll need a venue and then sell tickets for a great night out.

Loose Change Challenge

Simply ask your colleagues to empty their pockets, wallets & bags of any loose change. It's amazing how much gets found at the bottom of people's bags! Get that collection box ready.

N

Netflix Marathon
Stay awake all night watching films for sponsorship money.

Night In
Invite some friends round for a Friday night in and get everyone to donate the money that you would normally spend on a Friday night out.



O

Open Garden
Have friends, family and co-workers alike all donate vegetables from their gardens, then sell them to raise donation money.

Office Olympics
Organise some events and turn up the competitive spirit.

Pampering
Hold a pampering party and ask your friends to make donations for your services.

Poker
Hold a poker night with your friends and split the proceeds with your charity.

Photography
Donate your photography skills for a friendly photoshoot – charge people for their images.

Picnic Party
Invite your friends & family around for a fabulous picnic spread! You could charge an entry fee or get them to pay per picnic item.

Pin the Tail on the Donkey
Print out a giant picture of a donkey and then blindfold your colleagues and make them pin the tail on the donkey. Charge an entry fee and give a prize for anyone who gets it spot on.

Purls of Wisdom
Love to knit? Sage volunteers have knitted hats for Age UK. How about knitting the world's biggest blanket? Or the longest scarf knitted in 24 hours? Get sponsored per cm knitted and when you are finished, raise more funds by auctioning the finished article to the highest bidder.

Press-Up Challenge
Place your bets on who will be able to do the most press-ups in the office in 60 seconds.

Paintballing
Get two teams together and go paintballing. Ask for donations for a place on the team. A great team-building experience!

Pancake Racing
Work with the canteen and hold a pancake race around the office. You'll need some frying pans and some pre-cooked pancakes.



Personal Challenge
Face your fears and agree to meet a scary challenge – do a parachute jump, ride a roller coaster, run a mile, run a marathon, learn to swim, take part in your first triathlon, enter an ultramarathon. The list is endless as everyone has different fears & challenges to aim for. Don't forget, the bigger the challenge to you personally, the more sponsorship you can ask from others.



Q

Be Quiet!

Do a sponsored silence.

Quiz Night

Get quizzical with a pub quiz. Charge an entry fee for everyone who takes part. Host it at your local pub. Or, why not hold one in the office canteen?

Scavenger Hunt

Organise a fun trail around your local area with buried treasure for the winner at the end – get teams of your friends to take part.

Swear Jar

A great one for the office – agree to have a swear jar for your team and get a donation of £1 every time someone swears.

Skydive

Get sponsored to do a skydive. Take a deep breath and jump!

Sweepstake

Big event coming up? Place your bets on any big event coming up (could be a sporting head-to-head, reality TV competition finals, a soap opera 'whodunnit') – set up an office sweepstake and get people to place their bets.

Get in Season

Focus your fundraising on the big seasonal events; Halloween night fun, Christmas concert, Easter Egg hunting, Valentine's Day romance.

Stall at a Fete

Why not run a stall at your local fete? Cook up a batch of jam, bake some cakes, sell your handicrafts, then put the profits to a good cause.

Stroll yourself happy

Want a fundraising challenge that is active, but favour a nice relaxing pace? Get sponsored to go on your favourite walk, whether that's the countryside or your local park. Get your boots on and go for it.

Restaurant Night

Take over a restaurant on a quiet night – ask your local favourite if you can host a Tuesday Take Over and invite your friends round for a fun night out. Charge a small entry fee and see if the restaurant will agree to donate a percentage of their takings.

Readathon

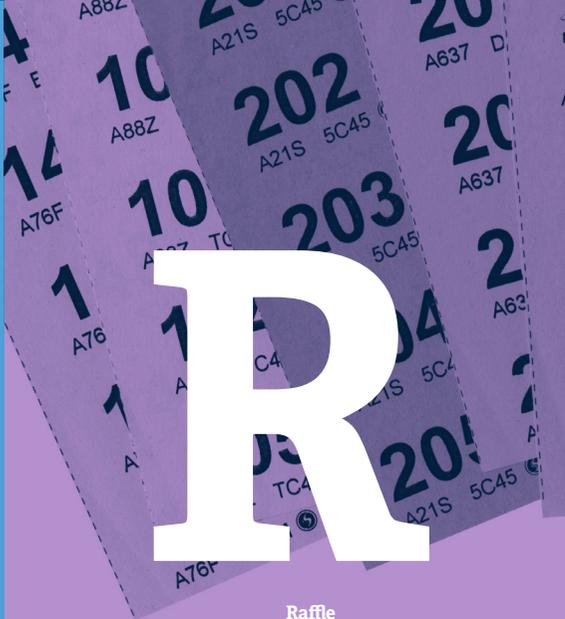
Read all of those books that you never got around to or get sponsors to pick a book for you to read.

Run for your life!

Challenge yourself to run further than you ever have before – whether that's a half marathon, a marathon, or even a mile. Look for a local running club or event to get your motivation started.

Race Night

Run a race night – you'll need a venue and to hire a race night film package. Get your guests to place their bets before the races begin – purchase a few prizes, but then all profits get donated.



R

Raffle

Sell raffle tickets in the office and offer a star prize, then use the profits to support your charity.



S

Do Something Silly!

People will pay money to see you do something silly – leg wax, head shave, sit in a bath of beans, hop a mile on a space hopper. You get the picture!

Tug of War

Get your department to take on the one next door – you'll need a large rope, some outdoor space and a referee! Get people to place money on who will win. Each team could raise sponsorship money or just make donations to take part.

Tuck Shop

Buy a selection of chocolate, sweets and savoury snack multipacks from a supermarket and then run an office tuck shop for your team or office floor. Walk around everyone's desks in the middle of the afternoon and let them buy a treat from you instead of having to sneak out to the shops.



Tea Party

Bring the joy of a good brew to your team at work or play.

V



Vintage Clothes Sale

Get your friends and family to check through their wardrobes and to donate any vintage pieces to you. You can then sell them at a vintage clothes fair and give all profits to your cause.

Unwanted Presents Sale

If you get given any gifts that you just don't want or need, then why not put them on eBay or offer them on Facebook for sale? All profits get donated to your charity.

Unicorn Cake sale

Cook up some gorgeous unicorn cupcakes and sell them from your desk. Everyone loves a unicorn!



Wine Tasting

Because why not? Buy a selection of wines from your local store at a discounted price for bulk and then invite your guests to a tasting session. Charge by the glass.

Walk to Work

Ditch your car for the day and walk to the office. Get sponsored by the mile.

World Record Attempt

Scan the Guinness World Record website for some fun World Record challenges and give them a go! You might surprise yourself (and others!).

W



X



X marks the spot

Create a fantasy map of an island with a hidden treasure. Sell grid squares on the map to your office colleagues and under one of them will be your hidden treasure. You'll need a prize for your winner but will take all the entry fees for your charity.



Z

Zumba

Plan a Zumba afternoon in your local park or gym. Get sponsored for how long you can keep going. Charge people an entry fee.

Zip Wire Challenge

Take a deep breath and fly on a zip wire challenge. Get sponsorship for each meter you are above ground when you begin.

Y



Year-Long Challenge

Set yourself a year-long challenge and get sponsorship for your troubles; lose weight, get fit, learn a new skill or sport. Rise up to the challenge!

Yolo Challenge

You only live once so now is the time to strike something from your bucket list. What's your biggest adventure? Pick something inspirational and get sponsored for doing it.

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