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DSD Business Systems Named by Bob Scott's Insights as a 2011 VAR Star

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PRODUCT & SERVICE OFFERINGS:

- [Sage MAS 90](#)
- [Sage MAS 200](#)
- [Sage MAS 500](#)
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For more information about DSD Business Systems, please visit us today at:
www.DSDinc.com



SAN DIEGO, CA - December 15, 2011—Bob Scott's Insights, a publication of the Progressive Media Group, is pleased to announce that **DSD Business Systems** has been selected as a member of the 2011 VAR Stars, a group of 100 organizations that are being honored for their accomplishments in mid-market financial software.

"This award is made to honor organizations for factors such as quality performance and leadership in their arena. It is made without regard to the volume of annual sales made by these businesses, although their ability to achieve notable growth is considered," says executive editor Bob Scott.

Bob Scott's Insights provides the mid-market reselling community with news and analysis giving them insight into the issues that affect the business of resellers and vendors alike. It informs and entertains, giving this critical market a quick-and-easy read that is both instructive and interesting.

Doug Deane, President of DSD Business Systems, said, "We are proud to be among the organizations named to Bob Scott's 2011 VAR Stars. Being named as a VAR Star means that we are a leader in our industry, which is all about how we treat our customers, our employees, our partners, our vendors, and our fellow resellers. DSD Business Systems is proud to be honored among the best."

Bob Scott has been informing and entertaining the mid-market financial software community with his email newsletters for 12 years. And he has been covering this market through print publications for 20 years, first as technology editor of Accounting Today and then as the Editor of Accounting Technology from 1997 through June 2009. He has covered the traditional tax and accounting profession during the same time and continues to address that profession as executive editor of The Progressive Accountant.

Progressive Media Group (PMG) www.PMGB2B.com is a leading online media company that provides business-to-business (B2B) marketers and media planners unparalleled access to a highly qualified and engaged audience through their portfolio of lead generation programs, industry-specific websites, email newsletters, Web seminars, live events, podcasts, content/reviews, custom publishing and direct marketing databases focusing on the nonprofit, healthcare and accounting professionals.

ABOUT DSD BUSINESS SYSTEMS

Founded in 1984, headquartered in San Diego, California, with 26 office locations in North America, DSD Business Systems' network of ERP software consultants and CPAs serve the needs of small-to medium-sized companies, specializing in the selection, customization, implementation, training, and ongoing support of ERP, Accounting, CRM, and Business Management software systems. By automating their customers' business processes, they help growth-oriented companies turn disconnected data into reliable information. DSD has been recognized as the inaugural Sage Gold Development Partner of the Year for Sage MAS 90 and Sage MAS 200 and has been a Sage President's Circle award winner for sixteen years. DSD has also been nationally recognized by Accounting Today Magazine and WebCPA as a Technology Pacesetter and Top 100 VAR firm. Moreover, DSD Business Systems has been recognized for building trust in the marketplace and is a two-time award recipient of the Better Business Bureau Torch Award for Marketplace Ethics. For more information, visit www.DSDinc.com.

2011 VAR Stars

Bob Scott's Insights

