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## **DSD Business Systems Names Lexi Rodriguez as 2008 Employee of the Year**

**SAN DIEGO, CA - January 7, 2009 - DSD Business Systems** proudly announces Lexi Rodriguez as recipient for its 2008 Employee of the Year Award. All DSD employees were asked to nominate one staff member who stood out above all others, who made the most significant contribution in 2008. Lexi was overwhelmingly selected by her co-workers, as well as DSD's management team, to receive this distinguished award. Lexi has been with the company since March of 2006, and has consistently proven to be a valuable employee at DSD, as Project Coordinator in the Internet Services Department.

Chris Trunzo, DSD Web Engineer, nominated Lexi for her exemplary performance and had this to say: "Lexi is a dedicated and tireless worker. She has been given tasks that are, or were, beyond her then current capabilities, and persevered. Lexi invested her own personal time, bringing herself up to speed on the technical skills necessary to complete her work."

Giselle Ferguson, DSD's Marketing Coordinator, added the following: "My vote is for Lexi Rodriguez.... She exudes a positive attitude in her job tasks and is generous to other employees with her time. Lexi is smart, bright, and offers her ideas willingly to others... always with a cheerful smile."

Lexi's dedication and diligence have clearly earned her recognition at DSD Business Systems in both its Internet Services and Marketing Departments. DSD offers its gratitude and thanks to Lexi and looks forward to her many years of employment with the company.

Lexi was born and raised in Orange County, and moved to San Diego in 1996 to complete her Associate's degree in Liberal Arts. Lexi graduated from University of San Diego in 2003 with a Bachelor of Arts degree in Communications and a minor in Economics. In her free time, Lexi enjoys long-distance running, cooking, and spending time with loved ones, including her French bulldog, Maisy.

### **ABOUT DSD BUSINESS SYSTEMS**

Founded in 1984, headquartered in San Diego, California, DSD Business Systems is a national award-winning Enterprise Software Solutions Provider. Serving the needs of small- to medium-sized companies, we specialize in a service-oriented approach to integrating accounting and business management systems with information technology. By automating our customers' business processes, we help growth-oriented companies turn disconnected data into reliable information. DSD's success extends beyond system integration – from network configuration, hardware, and technical support to web development, search engine optimization, and system security. DSD has been a Sage President's Circle award winner for thirteen consecutive years and has been nationally recognized by Accounting Technology Magazine as a Pacesetter and Top 100 VAR firm. For more information, visit [www.DSDinc.com](http://www.DSDinc.com).

