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DSD Business Systems Named to Accounting Today and WebCPA's Top VAR 100

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SAN DIEGO, CA - September 17, 2010 - DSD Business Systems is pleased to have earned a prominent position on Accounting Today and WebCPA's VAR 100 list for the sixth consecutive year as one of the country's top 100 value-added resellers (VAR) of mid-level accounting software packages.

Each year, Accounting Today Magazine and its online counterpart, WebCPA, recognize the country's top 100 VARs that center their practices on the sale and implementation of mid-market accounting software. VARs are selected and ranked based on revenue, company size, growth from year to year, and the accounting software solutions they provide.

These organizations own the lion's share of this business out of the thousands of competing companies and firms that serve this market. It is a tremendous accomplishment for DSD Business Systems to rank among the top VARs. The organizations were listed and ranked in the magazine's September 2010 issue.

"To say that 2009 was a challenging year for accounting and ERP resellers would barely scrape the surface of what most had to endure just to survive, but as a result of downsizing, trimming product lines, and consolidations, many persevered," says Seth Fineberg, Associate Editor of Accounting Today Magazine.

"Our continual recognition as one of the Top 100 VARs attests to the value we deliver to our customers. DSD is proud to consistently add value to our customers by making them more self-reliant, more efficient, more profitable, and raising satisfaction levels with their own customers," says Doug Deane, President and Founder of DSD Business Systems.

ABOUT DSD BUSINESS SYSTEMS

Founded in 1984, headquartered in San Diego, California, DSD Business Systems is a national award-winning Enterprise Software Solutions Provider. Serving the needs of small- to medium-sized companies, we specialize in a service-oriented approach to

integrating accounting and business management systems with information technology. By automating our customers' business processes, we help growth-oriented companies turn disconnected data into reliable information. DSD's success extends beyond system integration – from network configuration, hardware, and technical support to web development, search engine optimization, and system security. DSD has been a Sage President's Circle award winner for fifteen years and has been nationally recognized by Accounting Technology Magazine as a Technology Pacesetter and Top 100 VAR firm. For more information, visit www.DSDinc.com.

