

## FOR IMMEDIATE RELEASE

## DSD Business Systems Announces Employee Promotion and New Job Positions

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**SAN DIEGO, CA - September 14, 2010** – DSD Business Systems, a leading provider of Sage ERP software solutions in the US and Canada, today announced the promotion of April Holman to Chief Solutions Officer. She will have the primary responsibility of managing DSD software sales, service, and support departments. In addition to April's promotion, DSD announced the opening of three new sales and administration positions at its corporate headquarters in San Diego, CA.

"April has been a key part of DSD's success for seven years, and we are thrilled to promote her to this important position. She has all of the qualities that coincide with DSD's standards of ethics and excellence," said Doug Deane, President and Founder of DSD Business Systems. "We are also excited about contributing to our local economy through the creation of three new job positions in our sales and administration departments."

April Holman joined the company in 2003 as the VP of Sales and Marketing. She assumed many management responsibilities and rose to the position of Chief Consulting Officer. She brings over twenty years of expertise and experience in the ERP accounting software industry, ranging from consulting, business process analysis, software implementation, product support to overseeing project management, sales and marketing initiatives. Prior to joining DSD Business Systems, April owned and operated a Sage Peachtree Support Center and Accounting Firm.

April's encompassing background is the foundation for her solution approach to selling ERP Software. Under her management, the DSD Sales Department regularly achieved and maintained the highest tier levels at Sage North America, being awarded the Circle of Excellence award for several consecutive years.

### ABOUT DSD BUSINESS SYSTEMS

Founded in 1984, headquartered in San Diego, California, DSD Business Systems is a national award-winning Enterprise Software Solutions Provider. Serving the needs of small- to medium-sized companies, we specialize in a service-oriented approach to integrating accounting and business management systems with information technology. By automating our customers' business processes, we help growth-oriented companies turn disconnected data into reliable information. DSD's success extends beyond system integration – from network configuration, hardware, and technical support to web development, search engine optimization, and system security. DSD has been a Sage President's Circle award winner for thirteen consecutive years and has been nationally recognized by Accounting Technology Magazine as a Technology Pacesetter and Top 100 VAR firm. For more information, visit [www.DSDinc.com](http://www.DSDinc.com).